



## Program

### Start:up Alpe-Adria Summit

19.03.2020, Klagenfurt, Lakesidepark – »Lakeside Spitz« |  
B11 - Room Leibnitz

- 09:30-10:00 Arrival and welcome coffee
- 10:00-10:10 Welcome to the Summit from hosts
- 10:10-10:20 Introduction into the Interreg-Project Startup  
AA | Content  
*Matej Rus (IRP) and Jürgen Kopeinig (KWF)*
- 10:20-11:00 Presentation of Global Entrepreneurship  
Monitor Insights of Slovenia and Austria  
*Miroslav Rebernik (University of Maribor),  
Christian Friedl (FH JOANNEUM) and Andreas  
Niederl (JOANNEUM RESEARCH)*
- 11:00-12:00 Workshop: How can collaboration of hubs  
support development in the areas: Access to  
Talent, to Markets, to Private Capital, to  
Innovation (*Group work*)
- 12:00-12:15 Wrap-Up
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- 12:15-13:00 Lunch Break
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- 13:00-13:10 Short Onboarding to Summit of new, joining  
Participants
- 13:10-13:15 Presentation of the Start:up Manifest Alpe-  
Adria  
(*via Videostream*)
- 13:15-14:00 Keynote – Vision: Why cooperation matters!  
incl. Q&A  
*David Munis Zepernick (Medicon Valley  
Alliance, Greater Copenhagen Area)*
- 14:00-14:10 Testimonials of Startups in the Alpe-Adria-  
Region, (*via Videostream*)
- 14:10-14:45 Panel Discussion
- Why do we need a Regional Startup Ecosystem?
  - What can we do to accelerate the regional network, become visible on an international level, attract international startups and capital, ...?
  - How can I contribute in my field?
- 14:45-15:00 Round Up and Closing of Summit
- 15:00-open Foyer Networking